



# EL PASO MUSEUM OF ART NEWS RELEASE

ONE ARTS FESTIVAL PLAZA EL PASO, TEXAS 79901 915.532.1707 FAX 915.532.1010 [www.elpasoartmuseum.org](http://www.elpasoartmuseum.org)

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## ***Museum of Art to Host One-Day Conference in Conjunction with The HOME House Project Exhibition***

### ***Imagine: Innovative and Sustainable Housing in El Paso***

Saturday, May 14, 2005 - FREE & Open to the public

Registration/Check-In 8:30 am

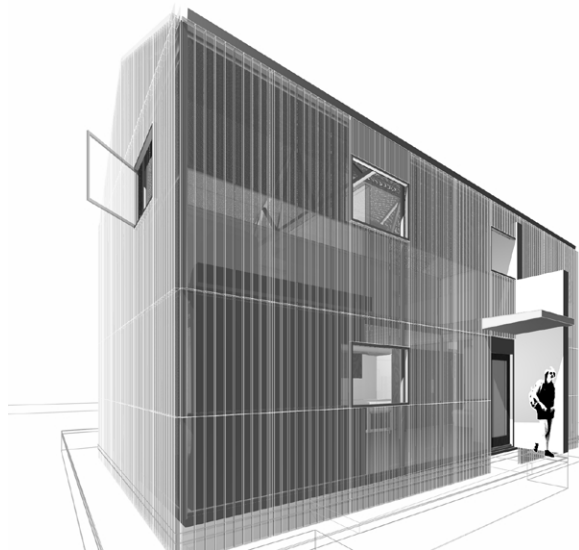
Conference 9:00 am - 4:30 pm

Reception 4:30 - 6:30 pm

The El Paso Museum of Art hosts *Imagine: Innovative and Sustainable Housing in El Paso*, a one-day conference of panels, workshops, and presentations. The conference will focus on philosophical and theoretical discussions on housing including affordability, sustainable materials, design and aesthetics, programs already existing in El Paso and the surrounding area, financing affordable housing, "Green Building", innovative solutions to affordable housing; and what the future holds for affordable housing. Keynote speakers include Peter Pfeiffer, Principal architect at Barley + Pfeiffer Architects in Austin, TX and Andrew Wagner, Senior Editor of Dwell Magazine. In addition, there will be breakout sessions hosted by some of El Paso's most talented architects, artists, realtors and other authorities on the subject.

For the past six months the following organizations have been meeting to plan the conference:

Alvidrez Architects, Building Solutions, CGN Design, City of El Paso Community and Human Development Department, City of El Paso Grants Department, City of El Paso Housing Authority, Desert Waterways, ERA, El Paso Community College, El Paso Collaborative for Community & Economic Development, El Paso Community Foundation, El Paso Convention & Visitors Bureau, El Paso County, El Paso Empowerment Zone, El Paso Housing Finance Corporation, Fannie Mae, GECU, Habitat for Humanity, Mesa Publishing, Moore Nordell Kroeger Architects, Inc., Parkill, Smith & Cooper, Inc., Paso del Norte Health Foundation, Perspectiva, The Energy Center, UTEP, Wright & Dalbin Architects, Inc., YWCA Paso del Norte Region. The consortium continues to work together for future benefit to the City.



Visit [www.elpasotexas.gov/house](http://www.elpasotexas.gov/house) or [www.elpasoartmuseum.org](http://www.elpasoartmuseum.org) for more details and registration information.

# Conference Schedule

## **9:00 am - 10:00 am Keynote Speaker**

### **Peter Pfeiffer- FROM THE BIG TO THE FOCUSED PICTURE – a Systems Thinking Approach to Green Homebuilding**

With a strong emphasis on design and the leadership role building professionals are charged with focusing clients on the relevance of “green” building. This presentation will enable you to lead, design, specify, and build homes that are more comfortable, healthy, environmentally sensitive, buildable and significantly less expensive to operate.

Drawing on residential and light commercial case studies in the southern United States, including the 2004 Dallas “Zero Energy House,” this presentation will present an integrated approach to the five pillars of “green” building - from programming & site planning to well-integrated building sciences. Field examples of basic as well as advanced green building strategies will be critiqued - what worked and what hasn’t over the past twenty-eight years. How various building components interact with each other to effect health, building maintenance, water conservation, and energy efficiency will also be addressed.

*Peter Pfeiffer (BS Rensselaer 1978, M Arch University of Texas 1983) is a professional Architect and Building Scientist practicing throughout the United States and Canada. He is the founding principal of the Austin based architectural firm of Barley + Pfeiffer Architects, specializing in “Sustainable” building practices since 1987.*



## **10:00 am –10:10 am- Break**

## **10:10 am –11:00 am Breakout Session 1**

1A. Deconstructing the HOME House

1B. Water Conservation Through Greywater

1C. What’s it worth? Sustainability

1D. The Art House as a Venue for Affordable Housing

1E. Passive Solar: Affordable Solar Homes: An Armchair Guide to Local Projects

## **11:00 am -11:10 pm Break**

## **11:10 am – 12:00 pm Breakout Session 2**

2A. New Urbanism Principles – Intents in the Region

2B. Alternative Materials for the Region Alternative-Materials /Straw-bale Comprehensive

2C. Financing an Affordable Home

2D. Strengthening the Community through Self Help Housing Programs

2E. “Making it Real ”

**12:00 pm - 1:30 pm Lunch**

**1:30 pm – 2:30 pm Keynote Speaker**

**Andrew Wagner - American Housing: What was, what is, and what could be**

Andrew Wagner is *Dwell* magazine's Senior Editor. Before coming to the San Francisco-based architecture and design publication, he was the founding editor of *LIMN*, the unorthodox design and arts magazine published by the equally unorthodox furniture and design company of the same name. At the age of 23, he was the founding editor of *Dodge City Journal*, a magazine dedicated to documenting life in America's under-explored cities. In addition to *Dwell* he currently is also the contributing architecture and design editor at *Breathe Magazine* and a consulting editor for *Places Journal*. He also serves on the Board of Directors at the Southern Exposure art gallery in San Francisco. His writing has also been published in *Azure*, *Blueprint*, *Breathe*, *Loud Paper*, *Travel and Leisure*, and *The San Francisco Chronicle*.



**2:30 pm –2:40 pm Break**

**2:40 pm – 3:20 pm Breakout Session 3**

3A. Deconstructing the HOME House

3B. A Sustainable Future for El Paso

3C. Aesthetic Applications for Passive Solar Energy

3D. 'NIMBY' vs. 'YIMBY'

3E. Smart Landscaping

**3:20 pm- 3:30 pm Break**

**3:30 pm- 4:20 pm Breakout Session 4**

4A. Energy Star Program for Homes

4B. Sheetrock and the Search for Primal Congruency

4C. Financing Your Conscience: Delivering the Best Affordable Home

4D. Selling Innovation

**4:30 pm –6:30 pm Reception**